

Cookie Policy

Effective Date: August 17, 2025

Last Updated: August 17, 2025

Introduction

This Cookie Policy explains how Laius Entertainment ("we," "us," or "our") uses cookies and similar tracking technologies on our website at laiusentertainment.com and related domains. By using our website, you consent to the use of cookies as described in this policy.

What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help websites remember information about your visit, such as your preferred language and other settings, which can make your next visit easier and the site more useful to you.

How We Use Cookies

We use cookies for several purposes:

Essential Cookies (Always Active)

These cookies are necessary for our website to function properly and cannot be disabled through our cookie preferences. They include:

- **Website Functionality:** Core features like navigation, announcements, user interface interactions, smooth scrolling, mobile menu, and fade-in animations
- **Customer Support:** Channel Talk live chat service for user support and assistance
- **Security:** Protection against spam and malicious activities
- **Session Management:** Maintaining your session while you browse our site

Technologies Used:

- Channel Talk (customer support chat)
- Core website scripts

Note: While Channel Talk is classified as essential for our website functionality, if you specifically wish to disable this service, please contact our legal team at legal@laiusentertainment.com.

Analytics Cookies (Optional)

These cookies help us understand how visitors use our website so we can improve it:

- **Google Analytics:** Collects anonymous information about page views, user behavior, site performance, and visitor demographics
- **Usage Statistics:** Helps us understand which pages are most popular and how users navigate our site

Technologies Used:

- Google Analytics (gtag) with tracking ID G-VD12TB84RX

Marketing Cookies (Optional)

These cookies are used for marketing and communication purposes:

- **Feedback Collection:** Tally forms for gathering user feedback about our website and services
- **User Engagement:** Tools to help us communicate with users and improve our services

Technologies Used:

- Tally feedback forms and surveys
- Mailgun (for sending newsletters and email campaigns)

Your Cookie Choices

When you first visit our website, you'll see a cookie banner where you can:

- **Accept All:** Enable all cookie categories
- **Customize:** Choose which types of optional cookies you want to allow
- **Essential Only:** Only allow necessary cookies (by declining optional cookies)

You can change your cookie preferences at any time by clicking the settings icon in the bottom-right corner of our website.

Managing Cookies in Your Browser

You can also control cookies through your web browser settings:

- **Chrome:** Settings > Privacy and Security > Cookies and other site data
- **Firefox:** Settings > Privacy & Security > Cookies and Site Data
- **Safari:** Preferences > Privacy > Manage Website Data
- **Edge:** Settings > Cookies and site permissions

Please note that disabling certain cookies may affect your experience on our website and may prevent essential features from working properly.

Third-Party Cookies

Some cookies are set by third-party services that appear on our pages:

- **Google Analytics:** For website analytics and performance monitoring
- **Tally:** For feedback collection and surveys
- **MailerLite:** For newsletter and email communications
- **Channel Talk:** For live customer support functionality

These third parties have their own privacy policies and cookie practices, which we encourage you to review.

Data Storage and Processing

Our website content is distributed through CloudFront, Amazon's global Content Delivery Network (CDN), ensuring fast and reliable access to users worldwide.

Data Retention

- **Essential Cookies:** Stored for the duration of your session or as needed for website functionality
- **Analytics Cookies:** Typically stored for up to 2 years to track long-term trends and website improvements
- **Marketing Cookies:** Stored for varying periods depending on the specific service (typically 30 days to 2 years)

Age Requirements

While our ROBLOX experiences are designed for all ages, the use of our website and registration for any services on our website is intended for users aged 13 and older.

Changes to This Cookie Policy

We may update this policy from time to time to reflect changes in our practices or applicable laws. We will notify users of any material changes by posting the updated policy on our website and updating the "Last Updated" date.

Contact Information

If you have any questions about this Cookie Policy or our use of cookies, please contact us:

Company: Laius Entertainment

Email: legal@laiusentertainment.com

Website: <https://laiusentertainment.com>

Additional Resources

- [Documents](#)
- [Contact Form](#)